

***To: Esteemed former athletes, NFL QBs in particular.***

*From: Libertarian Party leadership. Mark Stewart Greenstein – facilitator.*

***Re: How great Gridiron leaders (you & your fellows) become America’s next political leaders.***

Gentlemen…with Libertarians, it’s **easy** to speak about civics.

Micro is more important than macro. How you lead small groups applies to leading a state’s top officials.

Keep to your experience (it’s mildly fascinating). Think small (families & board rooms). And apply our wisdom:

1. Don’t hurt innocent people.
2. Don’t steal their stuff.
3. Use government minimally.

Almost every function the government does can be done BETTER by individuals & private orgs.

State governments should be limited to: defense, justice, and perhaps environmental protection.

The federal government should be limited to: defense, justice, and the few other powers permitted in Article I.

**Expectations for a state-wide or national campaign:**

    1) Heroism in another realm.  Few like the way their state is governed. Almost nobody likes the way our nation is run.

    2) Privacy to the extent you want.  The agents you have now who shield you from mass scrutiny can stay in play.

    3) Post-election offers.  Win or lose, businesses will see you in an extra-appealing light.  Ask your agents.

    4) Exceeding expectations.  Libertarians typically poll in the single-digits.  You have the same expectations as when you were a second-stringer taking the field for the first time as starter.  You'll take some "lumps", and build with them.

You’ll be seen as the best actual or at least best POTENTIAL office-holder. Far better than what we have now.

    5) Libertarians as your policy staff.  Thoughtful "political" folks can fill half your executive selections. We are your campaign advisers and can be enlisted afterwards. You might already be libertarian; try www.theadvocates.org/quiz/

    6) The campaign is short.

                          21 days of part-time "training camp"  in August.

                          10 days of part time CONTROLLED media appearances in late August.

                          9 weeks of full-time starting the day after Labor Day

7) Grand appearances can be limited to once a week. Online appearances get media, and THEY beam you further.

8) Appearances with fellow athletes are telegenic and fun. Your compadres are your future cabinet members.

*Mark Stewart Greenstein was on presidential ballots in two 2024 New England primaries. He is a businessman and educator from Connecticut, offering more choices for voters, particularly unsatisfied Democratic and Republican voters. The sites are* [*www.noJoeBiden.us*](http://www.noJoeBiden.us) *,* [*www.stewartforHartford.com*](http://www.stewartforHartford.com) *,* [*www.stewartforliberty.com*](http://www.stewartforliberty.com) *and* [*www.epic-party.us*](http://www.epic-party.us)*.*